

2016 DESIGN CONTEST PRIZES & GUIDELINES

WHAT CAN I WIN¹?

1st PLACE:

\$4,000 in scholarships

2nd PLACE:

\$2,000 in scholarships

3RD PLACE:

\$1,000 in scholarships

OTHER WINNERS:

\$25-\$100 Gift Certificates

The SELF Movement reserves the right to publicize the names, designs, slogans, or any other promotional material related to the design contest and its winners without providing notification or financial compensation.

HOW CAN I WIN?

Design a logo, slogan, and/or other graphic design according to these rules that increases awareness about the dangers of distracted or impaired driving. Although you will upload your hand drawn design or computer graphic file to the contest webpage, KEEP YOUR ORIGINAL DESIGN. The original designs may be shown publicly in a safe driving campaign.

HOW ARE THE DESIGNS JUDGED?

- 1 In order to be eligible, designs must be uploaded according to the 2016 Design Contest Official Rules by 11:59 PM on March 17, 2016.
- 2 Designs will be open to public voting beginning April 9th and ending April 16th.
- 3 The top forty (40) designs from public voting are guaranteed to be nominees for one of the prize categories.
- 4 Up to ten (10) additional designs will be selected as the remaining nominees by The SELF Movement & Duval County Public Schools.
- 5 The winners will be announced at a formal event in mid May and an independent panel of judges will have sole discretion in awarding prizes.

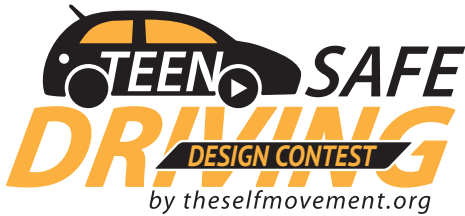
HOW DO I SUBMIT A DESIGN?

- 1 Registration and parental consent to enter the contest can be completed at the same time you submit your design to The SELF Movement.
- 2 As part of the submission process, you will be asked to provide a .jpg, .pdf, .png, .gif, .psd, or .eps file of your design that you upload to The SELF Movement's website.
- 3 The full registration form must be filled out online at www.theselfmovement.org/design-submission/ by midnight on March 17th for your design to be eligible.
- 4 Designs may also be burned to a CD or DVD and mailed to The SELF Movement if postmarked no later than March 13th. If you provide your design via mail, you must still print and include the registration form and any parental/guardian consent forms.
- 5 You may submit more than one design; however, only one design per person will be eligible for a prize.



VISIT THESELFMOVEMENT.ORG FOR MORE DETAILS!

¹ Restrictions apply. Read the complete official rules for details.



2016 DESIGN CONTEST OFFICIAL RULES

WHAT ARE THE DESIGN RULES?

1. All designs will be judged on **educational value** and **creativity**:
 - a. **Educational Value** (50%): Does your design capture the attention of your audience and clearly illustrate the dangers of distracted or impaired driving? Could your design appear in public such as on a billboard?
 - b. **Creativity** (50%): Is the content, idea, or delivery of your marketing material unique?
2. Designs can be submitted by individuals only (no group work), and each individual may submit more than one design. Eligible students are defined as 1) enrolled in a public or private Duval County high school or, if home schooled in the State of Florida, permanently reside in Duval County, 2) be aged 14-18, and 3) individual's name is listed on the design submission form. Incomplete or illegible submissions will be ineligible for a prize. If under 18 years of age, the student entering the competition must have parental/guardian approval.
3. If the winning design is submitted by a student that does not attend a Duval County Public High School, the student shall select a DCPS high school at the time of registration to receive any school improvement awards.
4. Though eligible students must be teens, the designs/pictures may depict other supporting "models" such as parents, friends, siblings, or any other community members. All persons shown in a design must sign a release form so that their images may be used and the design shown publicly. Release forms may be downloaded from <http://www.theselement.org/design-release>.
5. By entering the contest, each individual acknowledges that their design(s) is their own original work. Designs may not contain any copyrighted or trademarked material, including copyrighted pictures. Stock picture files can be purchased online at <http://www.istockphoto.com/> for a nominal fee.
6. Designs that have previously been published or broadcast by any other publication or media company will be disqualified.
7. Designs containing inappropriate content (anything that wouldn't be appropriate in a high school classroom as determined by one or more representatives from the judges panel) will be disqualified.
8. The SELF Movement and its sponsors are not responsible for lost, late, or misdirected submissions or for printing or electronic malfunction.
9. All entries submitted that are duplicates, illegal, or ineligible will be void. All entries become property of The SELF Movement, Inc., a Florida-based corporation, and will not be returned.
10. The SELF Movement reserves the right to edit any and all designs for any reason and without notification to or approval by the entrant.
11. Compliance with all federal, state, and local laws must be followed at all times. **Designs cannot portray anyone under the age of 21 consuming, or pretending to consume, alcohol.**
12. The SELF Movement and its sponsors accept no responsibility or liability in connection with any injuries, losses, or damages of any kind caused by or resulting from the contest, including construction of the designs and the prizes awarded.
13. The SELF Movement reserves the right to change any aforementioned date(s) in the Official Rules at any time.



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